

BUSINESS PROFILE

Company Name (exact business legal name)

D/B/A (if applicable)

Date Business Started

State of Formation

Type of Entity (corporation, llc, etc.)

Nature of Business: (describe the type of business you are in, including products and services, and how/why you became involved)

List Key Customers:

Geographic Sales Area:

List Major Competitors:

Major Suppliers:

Customer Profile: (what are the primary markets for your products / services)

Describe Market and Industry Conditions: Is the Market Emerging or Mature? Growing or Declining?

How does your business compete in the Industry and this Market? What do you consider your Niche or Competitive Advantage?

Outlook: What is your outlook concerning the business activity in which you are engaged?

Marketing Analysis and Strategy: (explain your promotional, pricing and distribution strategies)

Major Past Accomplishments:

List Any Trade Association(s) or Regulatory Agencies:

How will this Loan benefit your Company?

Future Plans: What is your growth strategy? Rapid Growth, Moderate, or Maintain Market Positions?

Will this funding create any new Employment Opportunities:

☐ No ☐ Yes – If yes, state how: _____

Number of Employees: (including subsidiaries and affiliates)

At time of Application: _____ If loan is Approved: _____ Subsidiaries or Affiliates: _____

Other information you would like to share about your Company:

Your Signature:

By signing below you certify that the above statement(s) are true and complete as of the date given below.

Signature

Title

Date